

# FOOD FOR CHANGE

## PROMOTIONAL MATERIALS

Hi Co-op friends!

We've included a selection of promo material in this zip file for your stores, web sites, newsletters, and anywhere else you might want to promote your webcast screening of Food for Change. If there's anything else you need (different size banners, etc.), feel free to contact me at [thom@foodforchangemovie.com](mailto:thom@foodforchangemovie.com).

A quick review of what we've included -



### 11x17 poster

with a blank space at the bottom to mark in the date/time of your screening (or any other details you want to include!)

### Web banners

One tall, static image, one wide animated gif in standard web banner sizes - let us know if you need a different configuration



### Promo cards

To be handed out at cash register area. Business card size (3"x2.5") cards, front & back, ready to be printed by your favorite method (we ran these on Avery 5376 perforated business card injet sheets). Again, with blank areas to mark in the location and date/time of your screening

And the Food for Change press release, with information about the documentary, as well as a zipped archive of historical co-op images.

Thank you so much for your participation in the making & screening of this movie. We're looking forward to a great premier event & are really excited to show our movie to the world!

*-the Food for Change team*