Name of Your Co-op
To share *Food For Change* during Fall 2020

*Film examines food co-ops as a community-based economic movement*

FOR IMMEDIATE RELEASE

Contact 1: Add name and contact info for your co-op’s press contact

Contact 2: Steve Alves, 413.834.3109, steve@foodforchange.coop

Location: Add location, date, and time of screening

NATIONWIDE – Food co-ops are telling their story across the U.S. in the acclaimed documentary [*Food For Change*](http://foodforchange.coop/). The free streamings are offered now until the end of 2020 to all of our co-op members.

The film tracks the ups and downs of cooperatives from the Great Depression to the present through rare archival footage, animation, graphics, and interviews with co-op leaders. Co-ops are organizing screenings to educate their members and the general public about the nation’s longest surviving alternative economic system, which is also a social movement based on principles of cooperation.

Steve Alves, an internationally-acclaimed filmmaker and member of the Franklin

Community Co-op in Greenfield, Massachusetts, narrates the film he directed. He sees

the story’s theme of cooperation as particularly relevant to today’s political climate. “It’s

American history, from the Great Depression to the present, with co-ops as the

protagonist,” says Alves. Food co-ops introduced whole and organic foods to the

American diet in the 1970s; today they are the champions of local food systems.

“Across the U.S. we’re experiencing both a renaissance and a challenge to food co-ops,” says Sean Doyle, General Manager of the Seward Co-op. “As food co-ops have grown to be successful businesses with annual sales of over $2 billion, they are facing fierce competition from corporate chain stores in the natural foods market they created. We want the public to know our story and what we stand for.” Add quotes from your General Manager and/or another co-op leader.

* [screening map](http://foodforchange.coop/screenings2018/)
* [movie trailer](https://vimeo.com/232681435)
* [82-minute film](https://gumroad.com/l/UefPd)
* [photo archive](https://drive.google.com/open?id=1QnD1pr32NwL2XJCdO2PcAyNaNlRLkVMy)

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